



## The City We Need

UN-Habitat is launching a campaign to promote a better future for the cities in which we live under the slogan “The City We Need”. The campaign includes a variety of activities including urban thinkers campus, Action Day, Learning events and Youth Day with the aim of engaging in dialogue, sharing solutions, and demonstrating actions, as well as making recommendations.



The campaign coincides with the “World Cities Day”, October 31, 2021 to be held in Luxor, in close proximity to Hassan Fathy’s New Gournah, the icon of his sustainable Earth architecture, which provides the perfect setting for two sessions 1) Hassan Fathy’s contribution to architecture and climate through and Urban Thinkers Café and 2) a discussion of Hassan Fahty’s architectural philosophy given its relevance since the 1940s in linking architecture with sustainable development, community participation, constructing with nature and equity. The sessions are organized by Hassan Fathy Center for Architecture and Sustainable Development in New Gournah (HF-ASD), the International Union of Architects (IUA), Habitat Professional Forum (HPF), and the World Urban Campaign (WCU).

The center will also launch a local campaign under the slogan "The City We Need - New Gournah Example" initiated through an Action Day consisting of several activities for youth, women and children in New Gournah. The campaign objectives include introducing topics for dialogue concerning “The City We Need” including provision of: 1) decent housing, services and adequate infrastructure for all, 2) job opportunities to combat poverty and economic inequality in a vibrant economic climate, 3) educational and creative cultural activities that support the flow of knowledge to maximize employment and production opportunities, and for the enjoyment of the arts and literature, 4) appropriate transportation to houses, work, schools and services, 5) facilities for health, food, clean water and sanitation, 6) measures for security and peace, 7) codes for equality and non-discrimination against women, children, the poor, persons with disabilities, the elderly and enriching diversity, 8) mitigation and adaptation to climate change, preserving the environment and providing green spaces, 9) management and governance through broad-spectrum of stakeholders and 10) management of the according to a comprehensive and integrated scheme to achieve the desired goals

Contact: Fekri Hassan, [fekrihassan43@gmail.com](mailto:fekrihassan43@gmail.com), +201092373484, Mona Rady, [Mona.s.rady@gmail.com](mailto:Mona.s.rady@gmail.com), [m.rady@uia-architectes.org](mailto:m.rady@uia-architectes.org), +201222392070